



**2017 Vendor Information
& Application Package
2-DAY FESTIVAL**

Date: September 9 & 10, 2017
Festival Hours: 8:00 am – approx. 5:00pm
Saturday and Sunday
Location: Skaha Lake Park

Event Information and Demographics

The 17th Annual Penticton Dragon Boat Festival (PDBF) is a premier summer dragon boat festival that takes place annually in Penticton, BC. We have received rave reviews from participating crews, who love the marketplace. **The event is the fastest growing dragon boat festival in the province, with almost 3,000 athletes!** The phenomenal growth continues with the Breast Cancer Challenge Race where teams of Survivors compete exclusively against each other to demonstrate that there is life after breast cancer. The race is followed by a moving carnation ceremony that attracts hundreds of family & friends.

Benefits

Three 15-second announcements – 15 to 20 words each
10'x10' space in high traffic area between athletes' village and marshalling area

Vendor space is limited. To reserve a spot mail or email your signed application to:

Penticton Dragon Boat Festival
860 Argyle Street
Penticton, BC V2A 5N7
Email: info@pentictondragonboat.com

Vendor Coordinator – Laurel Burnham

Phone: 250-460-0177

Email: laburnham@shaw.ca for all your on site and logistical questions/needs.

*** Please Note:** Vendor Vehicles required for on site set-up will be permitted from 6-8:00a.m. - All vehicles must be moved off site by 8a.m. before festival start time. No security is planned for Friday night for vendors. Limited security will be supplied Saturday night. Vendors are responsible to secure their property. **NEW: The City of Penticton requires food vendors be on the "Approved Vendors List". To confirm you are on this list, or to get approval, contact: Ken Barbour at 250-490-2313.**



2017 Vendor Application – All applications subject to approval.

VENDOR INFORMATION (please print legibly)	
Business Name	
Contact Name - Surname	
Business Address	
Website Address	
City / Province	
Postal Code	
Business Phone	
Email (required) *	

Brief Description of Items to be Sold:

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PRICE LIST

	2 day	1 day
Food Vendors	333.33 + GST = \$350.00	n/a
Massage/Personal Services, etc.	161.90 + GST = \$170.00	n/a
Retail Items	328.58 + GST = \$345.00	166.67 + GST = \$175.00
Arts & Crafts (Local Handmade Items)	100.00 + GST = \$105.00	61.91 + GST = \$65.00
Community Groups/Non-profit	71.43 + GST = \$75.00	42.86 + GST = \$45.00

Registration/Payment Methods:

- Please make cheques payable to **Penticton Dragon Boat Festival Society** and mail along with completed registration form to: 860 Argyle Street, Penticton, BC V2A 5N7

- To pay with a credit card (3% service charge applies), ***please email the completed registration form to info@pentictondragonboat.com*** and indicate you would like to pay by credit card. We will send you an invoice by return email that can be paid online with Visa, Mastercard or Amex.

**Payment must be made at least one week prior to the festival date.

LOCATION PREFERENCE (see attached map)

Choice 1	
Choice 2	
Choice 3	



The Festival reserves the right to determine the location of the vendor space on site. Exhibitors are responsible for all permits, insurance, and licensing they may require. All vendors requiring electrical connection are responsible for ensuring their wiring meets electrical code requirements. An electrician will be on site, and any modifications will be the sole responsibility, and at the expense, of the vendor. **Food vendors are responsible to ensure they are on the “Approved Vendor’s List” with the City of Penticton.**

The Festival reserves the right to accept or refuse any applications. Festival organizers reserve the right to give priority to those food concessions providing nutritionally superior food, given the high number of festival participants who are cancer survivors. Food vendor numbers will be limited. **All applications subject to approval.**

Set up Details:

1. All food concessions *must be available* for set up on Friday, September 8th. Please be prepared to be onsite from 12:00 – 4:00 pm, when electricians will be available to ensure that all electrical requirements are met.
2. All other vendors are welcome to set up tents only on Friday. **NO SPIKES ARE PERMITTED** in the park per City regulations. Saturday set up time is 6:00-7:00 am and Sunday (for those only vending the one day) is 7:00-8:00 a.m. Vendors must be set up within these timeframes.
3. Your garbage must be removed from the site and put into the bins provided in the parking lot.



Renter Signature: _____ Date: _____